



UGANDA MANAGEMENT INSTITUTE

The Management
Business
Incubation
Centre

NEWSLETTER

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INTRODUCTION TO THE MBIC NEWSLETTER

Welcome to the First Edition of the MBIC Newsletter!

In a rapidly evolving business world, knowledge is power, and networks are the fuel of success. This newsletter is your exclusive gateway into the vibrant entrepreneurial ecosystem at the Uganda Management Institute's Management Business Incubation Centre (MBIC) where ideas are nurtured, businesses are accelerated, and industry leaders converge to build the future.

In this edition, we take you behind the scenes of the groundbreaking Business Clinic that brought together experts from the Uganda Revenue Authority (URA), Uganda Registration Services Bureau (URSB), Housing Finance Bank, TechBuzz Hub, Otic foundation, Private Sector Foundation Uganda and Prudential Uganda providing business advisory services/solutions. We highlight our online mentorship program, where top-tier professionals share real-world strategies to help businesses thrive in an increasingly competitive landscape. And we take a deep dive into our strategic collaboration with Carnegie Mellon University Africa, a partnership that is driving innovation and research beyond borders. But this is just the beginning. With every issue, we aim to inform, inspire, and ignite conversations that propel businesses forward. This is your space to learn, engage, and grow within Uganda's dynamic business ecosystem.

Join us on this journey of innovation, transformation, and limitless possibilities. Let's build the future together through management innovation.



Figure 1: From Left to right, Mr Kenneth Twesigye (Techbuzz Hub), Mr Balam Owora (BDO MBIC), Assoc. Prof Rose Namara (Chief IRIC), Assoc Prof Wilberforce Turyasingura, Mr. Ashiraf Mugaya, Mrs. Fiona Luswata (UNCDF), and Eng. Godfrey Hashakimana (MWE)

DEBATE COMPETITION

The Management Business Incubation Centre (MBIC) in partnership with TechBuzz Hub organized a debate competition on 27th March 2025 from 2pm – 4pm at Uganda Management Institute under the Theme: *“IS DISRUPTIVE MANAGEMENT INNOVATION THE KEY DRIVER OF BUSINESS ACCELERATION OR SHOULD ORGANISATIONS FOCUS ON INCREMENTAL IMPROVEMENTS?”* The debate featured two teams each with three speakers as detailed below;

- i. Affirmative side: “Advocating that disruptive management innovation is the key driver of business acceleration” comprised of Ankunda Elijah, Atumanya Samuel, Niwamanya Arnold.
- ii. Opposing side: “Arguing that organizations should focus on incremental improvements for sustainable growth” comprised of Ancel Ochino Bwire, Okello Trinity, Byaruhanga Saidi.

Prior to starting the debate, a Keynote speech was delivered by Eng. Godfrey Hahsakimana. A panel of judges was constituted and it comprised of Dr Alex Nduhura, Dr Annet Kisaka and Ms. Mwagale Sharon. From their judgement based on an agreed assessment criterion, the Affirmative side emerged winners and all participants were awarded certificates of participation.



Figure 2: A member of staff at UMI consulting with a staff of Housing Finance Bank at the Business Clinic.

BUSINESS CLINIC

The Management Business Incubation Centre (MBIC) at Uganda Management Institute held a free business clinic on 20th February, 2025 under the Theme: *‘Empowering Business Growth and Sustainability’*. The MBIC partnered with URA, URSB, OTIC Foundation, PSFU, Housing Finance Bank, Techbuzz Hub and Prudential to help clients scale through expert guidance on business registration, tax compliance, AI, Finance and more which provided entrepreneurs with knowledge needed to navigate complex challenges and optimize operations.

ONLINE MENTORSHIP PROGRAM

The Management Business Incubation Centre (MBIC) organizes Probono online mentorship sessions on Wednesdays at 7pm-8pm twice a month under different topics and guest mentors deliver content on the selected topics. The sessions held in this quarter include “Trends in Project Management: Adapting to the Future” by Mr Edgar Mucunguzi, PMP. “Protecting Innovations, ensuring compliance & managing Risks in the age of emerging Technologies: A guide for Entrepreneurs and innovators in Uganda by Counsel Lutaaya Godfrey.



CARNEGIE MELLON UNIVERSITY AFRICA – RWANDA

A Product Innovation Workshop hosted at Carnegie Mellon University Africa (CMU -Africa) in Rwanda on 5th-9th August 2024 brought together professionals, academics, and innovators to exchange knowledge and strategies for driving innovation across industries, Africa and beyond. The event was designed to foster a deeper understanding of the philosophies, processes, and tools necessary to create impactful and people-centered products. The MBIC took part in the workshop and was represented by Musiikamwiine Arnold (The President of Business computing and management, UMI) and Ms Primera Muthoni.



UGANDA DEVELOPMENT BANK

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