



01 November 2024

Benedict Mugerwa  
Uganda Management Institute  
Plot 44-52, Jinja Road  
PO Box 20131  
Kampala  
Uganda

Dear Benedict,

### **Letter of Commendation**

Congratulations!

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent performance of its students during the July 2024 assessment session.

The following statement(s) of commendation have been issued by the Awarding Body:

#### **2020 Marketing Principles**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Marketing Principles module of the Foundation Certificate in Professional Marketing.

#### **2021 Communications in Practice**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Communications in Practice module of the Foundation Certificate in Professional Marketing.

#### **2022 Digital Fundamentals**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Digital Fundamentals module of the Foundation Certificate in Professional Digital Marketing.

#### **2110 Applied Marketing**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Applied Marketing module of the Certificate in Professional Marketing.



**CIM**  
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Institute of Marketing

### **2111 Planning Campaigns**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Planning Campaigns module of the Certificate in Professional Marketing.

### **2211 Innovation in Marketing**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Innovation in Marketing module of the Diploma in Professional Marketing.

### **2306 Creating Entrepreneurial Change**

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Uganda Management Institute for the excellent standard of results achieved for assessments submitted in the July 2024 assessments session for the Creating Entrepreneurial Change unit of the CIM Postgraduate Diploma in Professional Marketing.

These statements can be used by Uganda Management Institute in promotional material.

*NOTE: The statements must not be adjusted, amended or abridged in any way. No comparisons can be made between your study centre performance and the performance of other study centres either individually or collectively. However, in your communications you may state the number of commendations received but must indicate the assessment session (e.g. July 2024 that any statement refers to. This applies to all types of promotional material and messages used by the study centre either offline or online.*

Thank you for your hard work and commitment. Please pass our congratulations to all your tutors, staff and students.

We look forward to working with you in the coming years and celebrating more success in the future.

Yours sincerely,

Maggie Jones  
Director of Qualifications and Partnerships